



Architecting Business Solutions with Innovative Technology

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## PRESS RELEASE

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### **SYMX TEAMS WITH MICROSOFT AND INNOVATIVE ARCHITECTS TO OFFER HOSPITALS REAL-TIME BUSINESS AND PATIENT SAFETY SOLUTIONS USING RFID DATA**

#### **Launch of two new Microsoft offerings boosts the SYMX healthcare offering**

MIAMI, FL. October 1, 2007. SYMX Technologies, an international provider of equipment life cycle management services for healthcare facilities, has teamed with Microsoft and Innovative Architects to offer real-time business processes to help hospitals leverage RFID data. The partnership makes SYMX the only U.S. healthcare company offering Microsoft's newly launched BizTalk Server 2006 R2 and Microsoft's BizTalk RFID package.

*"SYMX has taken Microsoft's framework and used it to pioneer a one-of-a-kind hospital asset tracking and workflow solution. The combination of BizTalk/RFID for messaging and business rules, SQL as the database, and SharePoint as the user interface, provides an architecture that is fully integrated, scalable and extensible." -- Scott McMichael, Director of Project Services, Innovative Architects.*

SYMX employs Microsoft BizTalk RFID and BizTalk Server 2006 to develop an automated inventory visibility and managed workflow solution designed to dramatically improve patient safety. Hospitals can utilize combinations of Microsoft RFID Services and the SYMX ATLAS (Asset Tracking Location Accountability System) to enable RFID data access, management and integration. The ATLAS System uses Active RFID to deliver real-time location and process automation for healthcare organizations and its patients, clinicians, staff and equipment. In leveraging Microsoft's BizTalk Server 2006 R2, ATLAS delivers the "Connected Enterprise," so customers can connect real-time business processes and leverage intelligent RFID data, giving hospitals a competitive business advantage in terms of asset tracking, equipment management, patient safety and increasingly effective staff performance.

**About SYMX-** SYMX Corporation, an international provider of equipment management services for healthcare with offices in Miami, Fla. and Richmond, Va., provides equipment life cycle management services to hospitals, integrated healthcare systems and group purchasing organizations as well as government entities. Its breadth of services features turn-key project management, assessment and inventory as well as the tracking and management of equipment leveraging radio frequency identification (RFID) with the SYMX ATLAS (Asset Tracking Location Accountability System). The company brings years of dedicated healthcare experience to the customer producing the high flexibility necessary to align incentives, reach the customer's financial and patient initiatives and help customers control costs and improve efficiencies. For more information on the SYMX ATLAS system and how it works alongside of the new Microsoft BizTalk Server 2006 R2 and Microsoft's BizTalk RFID package, contact SYMX Technologies at 305-470-9994 or visit SYMX at [www.symxcorp.com](http://www.symxcorp.com).

**About Innovative Architects-** Innovative Architects is a Microsoft Gold Certified Partner, based in Duluth, GA, specializing in solving business problems with the Microsoft's enterprise software solutions including BizTalk, SharePoint, SQL Server, CRM, and VisualStudio.NET. Innovative Architects can offer a single point of delivery and support through the entire IT lifecycle, from envisioning through day-to-day operations. Our consultants and engineers have the necessary technical, architectural, and project management skills to help mitigate risk associated with business and technical constraints and organizational diversity. For more information about Innovative Architects, please contact Scott McMichael, 404-408-0016, or visit our website, [www.InnovativeArchitects.com](http://www.InnovativeArchitects.com).