
"Microsoft SharePoint Portal has enabled Turner Enterprises to control and disseminate important information to their employees all over the world. This solution provides a flexible, robust-framework that allows Turner Enterprises to quickly publish new content in a variety of formats and allows employees to receive the information in a format that is tailored to their individual needs."

Scott Harrison, Client Engagement Manager

Overview
Country or Region: United States
Industry: Services

Customer Profile
Turner Enterprises (TEI) was created in 1976 to manage Ted Turner’s private landholdings. TEI currently manages Turner’s bison herd and over two million acres of Turner’s land in multiple states and abroad.

Business Situation
TEI needed a standard way to manage department views as well as a centralized repository for document management.

Solution
With the help of Innovative Architects, Turnerverse was created. Turnerverse is a Microsoft SharePoint Portal Server based intranet solution utilizing Microsoft SQL Server and the .Net framework.

Benefits
- Consistent corporate image
- Centralized area for sharing and working cooperatively.
- Eases user workloads
- Customized portal for ease of use
Business Objective

In order to minimize Intranet deployment costs, Ted Turner Enterprises (TEI) needed to implement an important program to standardize its widespread and diverse Intranet presence on a single platform. Based on the Microsoft SharePoint Portal Server, .NET Framework, and SQL Server, TEI’s new solution delivers a consolidated platform that can be used to rapidly add intranet content. In addition, this solution can aggregate information from multiple sources, both internal and external, to provide a unified branded information delivery website.

Solution

More than simply a static list of links, TEI extended Turnerverse to be a dynamic information delivery portal. The goal was to centralize all critical information for TEI employees and make it available in one place. Before this project, such information was available on several intranet websites, or in shared or public folders, depending on the department. With this solution, TEI was able to gather all information from several departments - legal, IT, PR, Finance, e-business – in one place. (Actual website: Turnerverse)

In addition, having a centralized repository for business knowledge was very important to TEI. Internal users starting or continuing a project no longer need to start from scratch and can now benefit from previous knowledge – learning from others’ mistakes and capitalizing on previous successes.

Benefits

Common area for sharing and working cooperatively

Turnerverse is currently receiving very positive feedback from all employees using the tool. Several other groups within TEI now hope to extend Turnerverse to include more information. Having a common area for sharing information and working cooperatively is an important business challenge for diverse companies like TEI.

The solution offers two key benefits to TEI:

- Eases users’ workloads
  First, it eases users’ workloads and thus makes them more efficient and productive.

- Better corporate community overall
  The solution addresses the communication and collaboration needs of TEI Intranet worldwide, which in turn will help to create a better corporate community.

For More Information

For more information about this Custom Solution, call the Innovative Architects Sales Information Center at 678.775.6851. To access information using the World Wide Web, go to: www.InnovativeArchitects.com

For more information about Microsoft products and services, call the Microsoft Sales Information Center at (800) 426-9400. To access information using the World Wide Web, go to: www.microsoft.com

Software and Services

- Microsoft Office System
  - Microsoft Office Professional Edition 2003

- Microsoft Windows Server System
  - Microsoft SharePoint Portal Server
  - Microsoft Windows Server 2003
  - Microsoft SQL Server 2000
  - Microsoft .Net Framework

Gold Certified Partner

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