



*Architecting Business Solutions with Innovative Technology*

---

3122 Hill Street, Duluth, GA 30096  
Ph: 770.623.5734 Fax: 770.623.5878  
[www.InnovativeArchitects.com](http://www.InnovativeArchitects.com)

## PRESS RELEASE

**For Immediate Release  
March 27<sup>th</sup>, 2009**

### **Innovative Architects Calling on Clients and Employees to Support the 2009 19<sup>th</sup> Annual Komen Atlanta Race for the Cure**

**March 27, 2009 – Duluth, GA** – Innovative Architects, a Microsoft Gold Certified Partner based in Duluth, GA, is challenging their employees and clients to join the 2009 19<sup>th</sup> Annual Komen Atlanta Race for the Cure taking place at Atlantic Station on May 9<sup>th</sup>, 2009. For every employee or client that participates in the race under their team, “Michelle’s Angel’s,” Innovative Architects will make a donation to the Susan G. Komen for the Cure Greater Atlanta Affiliate.

The company has some additional plans to get everyone excited for the big race day. “We’ll be turning our web site pink the week prior to the race, and also making an additional donation to the Susan G. Komen for the Cure Greater Atlanta Affiliate for every employee that wears pink to the office the Friday prior to the race,” said Dan Michaels, Sales Principal and Owner of Innovative Architects.

Michelle’s Angel’s team member, Stephany Fisher, from WGCL- TV CBS Atlanta said, “I was a proud member of Michelle’s Angel’s last year and was overwhelmed by the outpouring of love and support shown by all the race participants. It was a fun morning of walking in the beautiful May sunshine among strong breast cancer survivors and the people who love them. I encourage anyone to become a part of this great event.”

This is Innovative Architects’ third year participating in the Komen Atlanta Race for the Cure under the team Michelle’s Angel’s.

#### **About Susan G. Komen for the Cure Greater Atlanta Affiliate**

Komen Atlanta is the local resource for breast cancer screening, treatment, education and support. Through events, including the Race for the Cure, and contributions, the Affiliate raises funds to enable women to detect and survive breast cancer. Seventy-five percent of all funds stays in Atlanta to provide breast health services for women who could not otherwise afford them. Twenty-five percent supports cutting-edge research to find the cures. Komen Atlanta has raised \$23.5 million since its inception in 1991. The Affiliate is part of the national Susan G. Komen for the Cure organization, which strives to save lives and end breast cancer forever. Komen is the largest private funder in the fight against breast cancer and has invested more than \$1.2 billion towards the cause.



*Architecting Business Solutions with Innovative Technology*

---

3122 Hill Street, Duluth, GA 30096  
Ph: 770.623.5734 Fax: 770.623.5878  
[www.InnovativeArchitects.com](http://www.InnovativeArchitects.com)

**Innovative Architects** is a Microsoft Gold Certified Partner, based in Duluth, GA, specializing in solving business problems around business intelligence, data management, e-commerce, portals, collaboration, application development, and business process and integration with Microsoft's enterprise software solutions including BizTalk Server, SharePoint, SQL Server, CRM, Commerce Server, and VisualStudio.NET. Innovative Architects can offer a single point of delivery and support through the entire IT lifecycle, from envisioning through day-to-day operations. Our consultants and engineers have the necessary technical, architectural, and project management skills to help mitigate risk associated with business and technical constraints and organizational diversity. Innovative Architects clients span across many industries of all sizes including AT&T, Coca-Cola, Bank of America, Siemens, BlueCross BlueShield, Hollywood Entertainment, Scana Energy, UPS, Lance, Author Solutions, Bodum, ESAB, Blackbaud, Brown Bag Marketing, Krispy Kreme, and Extended Stay Hotels. For more information about Innovative Architects, please contact Renae Henderson, 678-387-5466, or visit our website, [www.InnovativeArchitects.com](http://www.InnovativeArchitects.com).

###